

INTERfit Photographic Ltd

PRESS RELEASE

For release with immediate effect

March 2009

Email: customerservice@interfitphotographicusa.com

INTERFIT – EXTEND TUNGSTEN RANGE WITH THE EZ-LITE KIT

Interfit, one of the leading manufacturers of photographic lighting is pleased to announce the arrival of the new EZ-Lite kit adding to the versatile Interfit Tungsten lighting range.

The new EZ-Lite is available as a twin umbrella kit in an easy to transport carry case.

The EZ-Lite is an affordable solution to modern studio lighting, having a uniform 3200k Tungsten light source enables the photographer to capture excellent results, proven in many studios all over the world.

Using an established lamp the Ez-Lite provides 500 watts of light, ideal for Portraits and Product photography.

Each kit comes complete with

2 x heads, 2 x lighting stands, 2 x translucent umbrellas, 2 x INT032 500 watt lamps and power cables.

Ideal for Students and first time users, for product and pack shot companies or for home use the Ez-lite will provide a soft even light source for photographic or video applications.

Available with immediate effect from all Interfit dealers starting at \$139.99

Further information is now be available on the Interfit Website www.interfitphotographic.com

Ends

Notes to Editors

High Resolution Images will be available to download from the Interfit Website shortly

www.interfitphotographic.com follow the downloads link on the top menu bar of the home page.

Interfit Photographic Ltd

Unit 4, Cleton Business Park, Cleton Street, Tipton, West Midlands, DY4 7TR.
Tel: 0121 522 4800. Fax: 0121 557 2221
WEBSITE: www.Interfitphotographic.com

INTERfit Photographic Ltd



Interfit Photographic Ltd

Unit 4, Cleton Business Park, Cleton Street, Tipton, West Midlands, DY4 7TR.
Tel: 0121 522 4800. Fax: 0121 557 2221
WEBSITE: www.Interfitphotographic.com